

# NATHAN AKERS

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## EDUCATION

### UNIVERSITY OF FLORIDA

Bachelor of Fine Arts: *May 2005*  
Graphic Design, Art History minor  
GPA: 3.42/4.00

### FLORIDA STATE UNIVERSITY INT'L PROGRAM

Florence, ITALY: *Fall Semester 2004*  
GPA: 3.87/4.00

## EXPERIENCE

### GLOBAL CONNEXION (GCX): Orlando, FL/San Francisco, CA

Visual Designer & Front-End Developer: *January 2006–Present*

- Responsible for the interface and usability of over 2400 internal sites used by over 15,000 employees.
- Harness, with a team of 5 other developers, the employee development skills worldwide to improve our product tools and templates.
- Pushed for and helped design a new template platform which increased the rate of new website template design by over 400%.
- Educated company leadership and partners in our web technologies which empowered them to communicate with their worldwide audience.

### FREELANCE GRAPHIC DESIGNER: Gainesville/Orlando, FL

Self-employed: *March 2005–Present*

- Consult new businesses to build brands and help develop confidence through identity and user experience.
- Detail HTML and CSS to improve clarity, accessibility and load times.
- Implement existing brand strategies for websites.

### UF FILM FESTIVAL: Gainesville, FL

Advertising/Design Director: *January–March 2005*

- Oversaw a team of 8 creatives to develop a brand identity and announce the first annual UF Film Festival.
- Facilitated the execution for a grassroots marketing strategy in 6 weeks. Almost 500 people attended with 12 films submitted.

### MINT DESIGN STUDIO: Gainesville, FL

Graphic Designer (Intern): *January–May 2004*

- Collaborated in teams of 3-5 designers to bid for client projects which brought revenue into the UF School of Art & Art History.
- Updated the art school's website design by clarifying the information, simplifying the design, and adding personality through photography.

## SKILLS

**High Proficiency:** Illustrator, Photoshop, InDesign, HTML5, CSS, WordPress, User Interface, Concepting, Collaboration

**Familiarity:** JavaScript (& JQuery), PHP, XSL, MySQL

## ACTIVITIES

Taught basic HTML to both children and adults  
Served inmates through religious services at the San Francisco County Jail.  
Lend design and development skills for pro-bono projects.